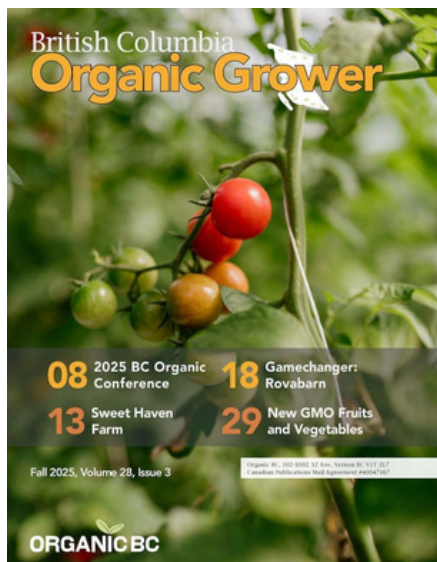


British Columbia
Organic Grower

2026 Media Kit



bcorganicgrower.ca



Who We Are

Rooted in purpose. Powered by people.

Organic BC represents a unified voice for BC farmers, processors, and advocates committed to agricultural practices that support environmental and human health, help mitigate climate change, provide economic opportunity, and increase BC's food sovereignty. From fighting for stronger policies to increasing market demand to building community, we've laid a foundation of innovation, leadership and trust.

BC Organic Grower

Since 1998, the BC Organic Grower magazine has been a go-to resource for BC's organic community. Published three times a year, it features contributions from organic farmers, researchers, educators and professionals from around the province, including:

- Tips and techniques
- Profiles of innovative farmers
- Current research
- Marketing insights
- Updates on organic standards and regulations

Why Advertise?

The BC Organic Grower is the only comprehensive source for organic news and resources in BC.

- Share your product or service directly with organic operators across the province, 3 times a year
- Distributed at the annual Pacific Agricultural Show in Abbotsford, BC
- Never more ads than editorial content
- Available in 100% full-colour electronic and print formats

Audience

Position your brand in front of our engaged audience, a mix of organic producers and processors and members of the public, who are all dedicated to building a more sustainable, diverse and resilient food system.

Most Organic BC members receive a complimentary copy of the BC Organic Grower, and non-member subscriptions are available.

Publication Dates

Winter 2026

February 2026

Spring/Summer 2026

June 2026

Fall 2026

October 2026

Booking Deadlines

Winter 2026

Print + Digital Ads: Dec 18, 2025
Sponsored Content: Nov 14, 2025

Spring/Summer 2026

Print + Digital Ads: Apr 10, 2026
Sponsored Content: March 13, 2026

Fall 2026

Print + Digital Ads: Aug 21, 2026
Sponsored Content: July 24, 2026



Print Rates

- 3 FULL-COLOUR ISSUES PER YEAR
- SAVE UP TO 20% WHEN YOU BOOK MULTIPLE ISSUES
- FOR DISCOUNTED RATES, BECOME A SUSTAINER MEMBER OF ORGANIC BC

Ad type	Specs	Single Issue	Annual* (3 issues)
Business Card	3.65" W X 2.5" H	\$110.00	\$90.00
Banner	7.5" W X 2" H	\$155.00	\$120.00
1/4 pg	3.65" W X 5" H	\$200.00	\$160.00
1/2 pg	7.5" W X 5" H	\$320.00	\$255.00
Full Page (inside)	7.5" W X 10" H	\$620.00	\$495.00
Full Page (back)	7.5" W X 10" H	\$1,010.00	\$810.00

*Annual rates are per issue, for a total of 3 issues. Prices do not include 5% sales tax.

All ads are full-colour. Preferred format is press optimized PDF file with fonts embedded. Files can be compressed.



Digital Rates

Maximize your reach on bcorganicgrower.ca

- **HIGH-VISIBILITY PLACEMENT WITH UNLIMITED POTENTIAL**
- **TARGETED AND ENGAGED AUDIENCE**
- **FOR DISCOUNTED RATES, BECOME A SUSTAINER MEMBER OF ORGANIC BC**

Ad type	Specs	Single Issue	Annual* (3 issues)
Before article text	200px X 250px	\$225.00	\$190.00
Within article text	200px X 500px	\$180.00	\$150.00
End of article text	200px X 250px	\$180.00	\$150.00
Sidebar	200px X 250px	\$290.00	\$245.00

*Annual rates are per issue, for a total of 3 issues. Prices do not include 5% sales tax.

Add-Ons	
Bump sidebar ad to top	\$100
Design fee	\$85/hr

All ads are full colour.

**Accepted formats:
72 dpi JPG or PNG**

Sponsored Content

Showcase your product or service through engaging content

- LIMITED AVAILABILITY FOR HIGHER VISIBILITY
- FEATURE-LENGTH CONTENT THAT EDUCATES AND INSPIRES ACTION
- FOR DISCOUNTED RATES, BECOME A SUSTAINER MEMBER OF ORGANIC BC

Ad type	Digital + Print	Digital or Print
Sponsored Content (Advertorial)	\$1500.00	\$1300.00

*Rates are for a single issue. Prices do not include 5% sales tax.

Content Guidelines

- All sponsored content is submitted text and photos, with revisions by Organic BC (included)
- Content is subject to approval and must meet advertorial guidelines
- All sponsored content will include a “Sponsored Content” disclaimer

Run Duration

- Print-only sponsored content runs for one issue only (multiple issues not available)
- Digital sponsored content runs for 4 months by default. Content can run in perpetuity for an additional \$100 fee.

Add-Ons	
Digital content - Run in perpetuity	\$100

Questions? Ready to book?



communications@organicbc.org



250.260.4429



bcorganicgrower.ca/advertising